The Embold Solution – Professional Skills Training

Summary of Need

Many high school graduates are missing essential skills that are required to succeed in a professional setting. The most glaring weakness identified in young adults entering the workforce or higher education is a lack of applied skills, such as the ability to work in teams, communicate effectively, and uphold a professional demeanor.

Core Objectives

In an attempt to address the lack of "professional skills" in high school graduates, the Governor's Office of Workforce Transformation and the Governor's Executive Workforce Board established the OhioMeansJobs initiative. This initiative, and the corresponding seal will help assure Ohio businesses that their job candidates are fully equipped to enter the workforce productively.

The Embold course supplement provides instruction that directly corresponds to each of the 14 professional skills identified in the *Student OhioMeansJobs Readiness Seal Rubric*.

Reliability | Work Ethic | Punctuality | Discipline | Teamwork/Collaboration | Professionalism | Learning Agility | Critical Thinking/Problem-Solving Leadership | Creativity/Innovation | Oral and Written Communications | Digital Technology | Global/Intercultural Fluency | Career Management

Completion of the courses within the supplement ensures quality training on each of the identified professional skills and provides administrators with an additional (quantitative) metric to consider when awarding the seal.

Embracing the "Modern Learner"

The Embold course supplement utilizes online training proven to reach the modern learner.

LEARNER-CENTRIC		
	 Just-in-time, just-for-me options 	
MICRO/MODULAR	Short 2-5 minute bursts of learning and reference	
VARIED TREATMENTS	 Experts, scenarios, animation, "how-to" 	
RETENTION-DRIVEN	Reinforce, practice, assess	
MOBILE	Anytime access via PC, laptop, tablet or smartphone	

Content Provider



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Depth & Breadth Market Leadership Innovation Comprehensive eLearning portfolio (120,000+ modules) 6,000+ customers \$40-50M R&D invested annually

Validated Proof-of-Concept

The Embold model of utilizing online training to provide instruction regarding "professional skills" was validated during a proof-of-concept initiative involving approximately 200 high school students. The average pre-test score for the courses completed was 57%. The average post-test score for active participants* was 90%.

* Active participants – students who spent at least 60% of the defined "expected duration" completing a particular course

Pricing

The base price for the training is \$69 per student for an annual license (volume discounts are available). The Embold Solution includes 40+ "Expert Insight" videos and 100+ courses (approximately 50 hours of content).

Giving Back - **100%** of profits generated are utilized to support education & humanitarian efforts in Guatemala

Contact Information



Providing Life-Changing Opportunities 242 Joelynn Drive Shelby, OH 44875 (800) 562-9189 www.embold.org